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# The Elections Group's CEO in Stockholm: U.S. Election Challenges, Collaborations and Innovations

In June 2025, Jennifer Morrell, CEO and co-founder of The Elections Group, traveled to Stockholm to participate in an international conference on election integrity hosted by [International IDEA](#) and the [Swedish Election Authority](#). The event brought together 92 representatives from election management bodies across 39 countries to exchange ideas, celebrate [International IDEA's 30th anniversary](#), and strengthen global democratic collaboration. Jennifer contributed to the discussions by highlighting both the unique and shared challenges faced by U.S. election officials as well as innovative solutions election offices are implementing nationally.



Photo by Fredrik Persson

Her presentation focused on successful collaborations that are shaping the future of election administration in the U.S. These included The Elections Group's work with the [U.S. Alliance for Election Excellence](#) to advance [Standards for Excellence](#) and the [Bipartisan Policy Center](#) to improve training and support for election workers. She also shared progress in advancing transparent [election audits](#), strengthening crisis readiness through [tabletop exercises](#) and [communication training](#), and forging partnerships with [academic institutions](#), [legal experts](#) and [law enforcement](#). The breadth of experience and ideas exchanged at the conference underscored the value of international cooperation in defending and improving democracy.



Photo by Fredrik Persson

In addition to the conference, Jennifer helped facilitate a hands-on Artificial Intelligence workshop in collaboration with Microsoft, aimed at demonstrating practical, productive and secure uses of AI in election offices. Participants explored real-world applications using curated prompts and scenarios to summarize legislation, create poll worker training materials and develop clear public communications. The session offered a forward-looking perspective on how election officials can responsibly integrate emerging technologies to improve their work.

By collaborating across borders, election professionals can exchange best practices, surface emerging research and build a community of support that reinforces the resilience and integrity of elections worldwide.

*Original link: <https://electionsgroup.com/the-elections-groups-ceo-in-stockholm/>*