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Visual Audit Summaries Boost Election Confidence

Between October 25 and November 4, 2024, The Elections Group's research partners conducted a national survey about post-election audit communications. More than 6,000 Americans participated in this survey designed to measure the impact of various visual audit summaries on election confidence. The research team set out to answer three questions.

1. When election officials communicate to the public about key aspects of post-election audits, can this build confidence in the accuracy and integrity of the vote?
2. What aspects of the audits are most effective to emphasize: process or results?
3. Which members of the public respond the most to this information?



Original link: <https://electionsgroup.com/visual-audit-summaries-boost-election-confidence/>