

August 28, 2024

Democracy Organizations Are The New Backbone Of Elections Reporting

But quality elections coverage — coverage that is accurate, contextualized and relevant — has the potential to help rebuild trust in both institutions over the long term.

That's the theory behind The Elections Group's expanded outreach to reporters.

“We talk about transparency, and sometimes that's a practical thing, like allowing the public to tour a facility or see [voting] results,” says Jennifer Morrell, CEO and Co-Founder of The Elections Group. “But sometimes transparency is about doing a better job of explaining arcane laws and technicalities of a voting system in a way that the public can understand.”

[Read the full article in Forbes.](#)

Original link: <https://electionsgroup.com/democracy-organizations-are-the-new-backbone-of-elections-reporting/>