

June 20, 2024

Election Communications Back to the Basics: Digital Communications

Social media is one of the most common ways that voters receive information about elections. During this session, we'll set you up to have an online presence to meet this demand. We'll talk about how to set up accounts for different social media platforms, how often to post, and what makes for successful content online. We'll also talk about the importance of an updated website and cross-channel engagement.

Original link: <https://electionsgroup.com/digital-communications-webinar/>