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Communications Workshop: Tips, Tools and Resources for Communicating with the Media

The Elections Group's Communications Workshop: Tips, Tools, and Resources for Communicating with the Media hosted by media consultant and former journalist Mark Albert.

Mark Albert is the founder and CEO of Media Advisory Experts, a Washington, DC- based consultancy providing media training, crisis communications, earned media, storytelling and video production services to clients in the U.S. and around the globe. He and his team guide leaders on their path to amplify their stories in the media, coaching top executives from C-suite to founders.

Mark is also a Peabody and EMMY award-winning master storyteller with a 25-year journalism career distinguished by investigative and political reporting, innovative storytelling techniques, and creative communications. He's traveled the world for CBS News and reported from the White House, Capitol Hill and the US Supreme Court; created and led a national investigative unit for Hearst Communications; taught journalists in newsrooms in the US, Vietnam, and Pakistan; launched an online news startup and podcast about travel news and deals; and created a media database to drive countless earned media appearances. Mark has been to 85 countries so far – with a goal to visit them all.

Original link: <https://electionsgroup.com/workshop-communicating-with-the-media/>