

February 20, 2024

Communications Workshop: Sh*t Happens

No matter how much you plan or how many contingencies your office puts in place during election season, there are inevitably times when sh*t happens. Listen to hear from officials who have been there and for expert tips and the latest proactive and reactive communications resources to assist your office. This communications workshop was co-hosted by [ideas42](#).

Here are links to the resources discussed:

ideas42

- [VoterCast](#)
- [Guide to Responding to Misinformation](#)
- [Official Communication with Voters Checklist](#)
- [Election Officials Communications Toolkit \(with NVAHI\)](#)
- [Pennycook, G. \(2022, August 31\). A framework for understanding reasoning errors: From fake news to climate change and beyond.](#)

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- [Crisis Communications Toolkit \(February 2024\)](#)
- [11 Media Relations Tips for Election Officials](#)

Original link: <https://electionsgroup.com/sht-happens/>